# SPONSORSHIP BROCHURE



August 17<sup>th</sup> to 21<sup>st</sup> 2026 Hôtel Bonaventure, Montréal, Canada

International Society for Forensic Genetics



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### THE CONGRESS

### **DATES**

The Conference will take place from Monday August 17<sup>th</sup> to Friday August 21<sup>st</sup>, 2026

The Exhibition will take place from Wednesday August 19<sup>th</sup> to Friday August 21<sup>st</sup>, 2026

www.isfg2026.ca

### **CONGRESS ORGANIZERS**

**Congress President**: Diane Séguin, M.Sc., General Manager, Biology/DNA, LSJML

### **VENUE**

Hôtel Bonaventure 900, De la Gauchetière West Montréal, Quebec, H5A 1E4, Canada

Host city - ISFG 2026

Please contact us at <a href="mailto:secretariat@isfg2026.ca">secretariat@isfg2026.ca</a> or <a href="mailto:sponsorship@isfg2026.ca">sponsorship@isfg2026.ca</a>



Crédit : Tourisme Québec, Mathieu Dupuis photographe

### **LOCATION AND VENUE**

### HÔTEL BONAVENTURE MONTRÉAL, CANADA

A hotel in the heart of downtown Montréal and a unique concept!

Designed by a Montréal architect, the Hôtel Bonaventure remains an exceptional achievement to this day. It is built on the roof of Place Bonaventure, 17 stories above ground, offering the occupants of its rooms and suites a breathtaking view of Montréal and its surroundings.

As soon as the elevator doors leading to the hotel open, visitors are treated to a view of an awe-inspiring oasis of greenery perched atop the complex, revealing the charm and tranquility of the countryside right in the heart of the city.

During a stroll in the gardens, hotel guests can enjoy the company of ducks. The year-round heated swimming pool, also built on the roof, brings this magical setting to life 365 days a year!

In summer, the hotel's entrance hall and restaurants open onto terraces overlooking streams, waterfalls and aquatic habitats populated by koi fish, all surrounded by abundant florals and greenery, including oaks and birches.

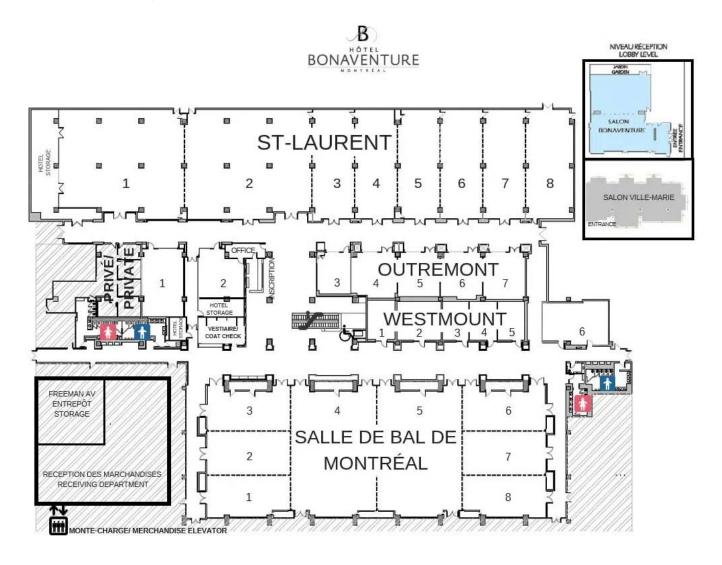




### **FLOOR PLAN**

For ISFG 2026 Congress, everything is located on the same floor. Registration, Welcome Reception, lunch, the Plenary Sessions, as well as the Poster Sessions and Exhibit area with catering stations for coffee breaks will be located on the Convention Level.

### FLOOR PLAN | CONVENTION LEVEL



### SPONSORSHIP CATEGORIES & BENEFITS OVERVIEW

Benefits	Platinum Package	Gold Package	Silver Package	Bronze Package	Exhibitor Space
Sponsor Number Limitation	Exclusive	2	Unlimited	Unlimited	Unlimited
Exhibit Booth	✓	✓	<b>✓</b>	✓	✓
Logo with hyperlink on Congress's Website	<b>√</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>✓</b>
Company Profile in Program	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>	✓
Logo in Program	✓	<b>✓</b>	<b>✓</b>	✓	
Advertisement Page in Program	Back Cover	1 Full Page	1 Full Page	1 Half Page	
Congress Registrations	4	2			
Exhibitor Registrations	15	8	6	4	2
Acknowledgement on Sponsor's Roll-Up on Site	<b>√</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	
Flyer into the Congress bag	✓	<b>✓</b>	<b>✓</b>		
Included 45 min Symposium	✓	<b>✓</b>			
Lanyards	✓				
Escalator branding	✓				
Price	\$80,000	\$50,000	\$20,000	\$10,000	\$5,000

All Pricing provided in \$CAN.

### SPONSOR CATEGORIES DETAILS

# Platinum Sponsor Package | \$80,000 CAN

**Exclusive Opportunity** 

#### SATELLITE LUNCH SYMPOSIUM

Opportunity to organize an Official Satellite Symposium in the event venue, up to 60 minutes (program subject to approval). Our Platinum partner will have the first choice among 3 slots offered.

Includes: hall rental and standard audio/visual equipment (podium, microphone, projector and screen) and 1 advertisement page dedicated to the symposium in the printed Program Book.

The company is responsible for all speaker expenses, including registration fees, accommodation and travel expenses, unless speakers have already been invited by the Congress organizers.

Catering is not included. Note that a boxed lunch is planned by the Congress organizers. All the Symposia Programs will be included on the website and on 1 page of the Program Book (subject to receipt by publishing deadlines). Satellite Symposia will be indicated in the Program Book as Satellite Lunch Symposium by *Company Name*.

Room capacity up to 210 persons.

30% discount on the listed rates for Corporate and Hospitality Suites booked prior to

### **EXHIBITION SPACE AND REGISTRATIONS**

- First choice of Premium Exhibition booth (10x20 ft) on endcap with 3 opened sides
- · 4 full registrations and 15 exhibition badges
- Electricity supply: Voltage 120V outlets / Frequency 60 Hz
- · 6ft table and 2 chairs are included

### ADVERTISEMENT, LANYARDS AND BAG INSERT

Inclusion of Company's advertisement at the back-cover page of the Program Book (deadline and specification to be communicated later).

Opportunity to sponsor Congress Lanyards which will display both the Congress and the company logo. Possibility to insert a company flyer or a symposium invitation into the Congress bag (insert to be provided by company and delivered by July 2026). Also included is the privilege to benefit from escalator branding, in addition to the event logo, which offers your company a visibility to all participants throughout the Congress.

# Gold Sponsor Package | \$50,000 CAN

Limited Opportunity to 2 Sponsors

### **LUNCH SYMPOSIUM**

Opportunity to organize an Official Satellite Symposium in the event venue, up to 60 minutes (Program subject to approval). The exact timeslots will be advised once the program will be finalized and will be allocated on a "first come, first served" basis.

Includes: hall rental and standard audio/visual equipment (podium, microphone, projector and screen) and 1 advertisement page dedicated to the symposium in the printed Program Book.

The company is responsible for all speaker expenses, including registration fees, accommodation and travel expenses, unless speakers have already been invited by the Congress organizers. Catering is not included. Note that a boxed lunch is planned by the Congress organizers.

All the Symposia Programs will be included on the website and on 1 page of the Program Book (subject to receipt by publishing deadlines). Satellite Symposia will be indicated in the Program Book as Satellite Lunch Symposium by *Company Name*.

Room capacity up to 200 persons.

### **EXHIBITION SPACE AND REGISTRATIONS**

- Premium Exhibition space (10x20 ft) on endcap with 3 opened sides
- 2 full registrations and 8 exhibition badges
- Electricity supply: Voltage 120V outlets / Frequency 60 Hz
- · 6ft table and 2 chairs are included

### ADVERTISEMENT AND BAG INSERT

1 Full page Advertisement in the Program Book. (Deadline and specification to be communicated later). Possibility to insert a company flyer or a symposium invitation into the Congress bag (insert to be provided by company and delivered by July 2026).

20% discount on the listed rates for Corporate and Hospitality Suites booked prior to

# Silver Sponsor Package | \$20,000 CAN

**Unlimited Opportunity** 

#### **EXHIBITION SPACE**

- Premium Exhibition space (10x20 ft)
- · 6 exhibition registrations
- Electricity supply: Voltage 120V outlets / Frequency 60 Hz
- · 6ft table and 2 chairs are included

### ADVERTISEMENT AND BAG INSERT

1 Full-page advertisement in the Program book. (Deadline and specification to be communicated later). Possibility to insert a company flyer or a symposium invitation into the Congress bag (insert to be provided by company and delivered by July 2026).

#### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be emailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

### Advertisement and bag insert

15% discount on the listed rates for Corporate and Hospitality Suites booked prior to

# **Bronze Sponsor Package** | \$10,000 CAN

**Unlimited Opportunity** 

### **EXHIBITION SPACE**

- Standard Exhibition space (10x10 ft)
- Electricity supply: Voltage 120V outlets / Frequency 60 Hz
- · 6ft table and 2 chairs are included
- · 4 exhibition registrations

10% discount on the listed rates for Corporate and Hospitality Suites booked prior to

February 1st, 2026

### **ADVERTISEMENT**

Inside half-page advertisement in the Program book. (Deadline and specification to be communicated later).

### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be emailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

# Exhibitor | \$5,000 CAN

Exhibitor space is 10x10ft and includes a 6-foot table and two chairs. Additional furniture, flooring, electrical usage or cleaning may be ordered separately.

· 2 exhibition registrations

### **ADDITIONAL BENEFITS**

When you exhibit, your company will receive the following additional benefits:

- Listed as an Exhibitor on the Website of the Congress with link to the Company website
- Listed and profile in the Industry Support and Exhibition section of the Program book

#### **ALLOCATION OF EXHIBITION SPACE**

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be emailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

### ADDITIONAL PROMOTIONAL & ADVERTISING OPPORTUNITIES

### WELCOME RECEPTION AND GALA DINNER: \$50,000 CAN (SOLE SPONSOR)

- Sponsor will have the opportunity to promote itself through the Welcome Reception and the Gala Dinner, to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.
- · Sponsor's logo on sign at the entrance to the Welcome Reception and the Gala Dinner
- · Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

### SPONSORSHIP BRANDING FOR GALA DINNER

Includes 4 free tickets to the Gala Dinner to be held August 21<sup>st</sup>, 2026. Additional tickets for the Gala Dinner may be purchased at a 50% discount (limit 10 tickets in total to fill VIP table). Branding rights for Cocktail Reception at Gala Dinner event.

### COFFEE BREAKS: \$6,000 CAN PER DAY OR \$13,500 CAN FOR THE 3 DAY CONGRESS

### (PARTIAL SPONSORSHIP)

- Coffee/tea will be served during breaks outside the exhibition area. Hospitality provided will be in compliance with all relevant industry codes
- Opportunity to have a one-day break display of company's logo at the catering point located outside the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

### **BARISTA STATION: \$15,000 CAN FOR THE 3 DAY CONGRESS**

- Stand out by offering an exclusive coffee service to our participants that provides the opportunity to elevate your brand image throughout the congress
- The barista station will be located close to the registration area, with two skilled and professional baristas, ensuring fast and efficient service
- Coffee will be served during the morning for 4 hours (from 8:00 am until 12:00 pm)
- Possibility to customize the barista station: branding opportunity on the counter bar and the Espresso machines
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event





### LUNCH: \$10,000 CAN PER DAY / \$22,000 CAN FOR THE 3 DAYS CONGRESS

### (PARTIAL SPONSORSHIP)

- Lunch will be served on the Convention Level near the Ballroom where Plenary sessions are held. Hospitality provided will be in compliance with all relevant industry codes
- Opportunity to have a display of company's logo at the catering point during lunch time
- Opportunity to provide items bearing company logo for use during the supported lunch
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

All pricing and availability is guaranteed by

### CORPORATE / HOSPITALITY SUITES PRICE DEPENDING ON THE SIZE OF THE ROOM

- An opportunity to reserve a room at the venue that will be used as a Corporate Suite. The supporting company will be able to host its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes
- · Opportunity to brand the corporate suite
- · Acknowledgement on directional signage outside suite

### FINAL PROGRAM ADVERTISEMENT FULL PAGE: \$3,000 CAN

- Opportunity to provide an advertisement to be placed in the printed program book
- Specifications to be provided at a later stage

### FINAL PROGRAM ADVERTISEMENT HALF PAGE: \$2,000 CAN

- Opportunity to provide an advertisement to be placed in the printed program book
- · Specifications to be provided at a later stage

### **WELCOME BAG INSERT: \$1,500 CAN**

- Inclusion of promotional material, 1-page leaflet, which will be placed in the Congress bag handed out with the program upon registering to the Congress
- Material should be provided by Sponsor and approved by the Secretariat
- Support will be acknowledged in the Industry Support and Exhibition section of the program and on the event website

### **SPECIAL REQUESTS**

Tailored packages or additional symposia (according to available slots, not in parallel to the scientific program) can be discussed to suit your marketing objectives.

Feel free to contact <a href="mailto:secretariat@isfg2026.ca">secretariat@isfg2026.ca</a> or <a href="mailto:sponsorship@isfg2026.ca">sponsorship@isfg2026.ca</a> with your specific inquiry.

### **GENERAL INFORMATION**

#### REGISTRATION

- All participants (sponsors, exhibitors, delegates, speakers) are required to be registered through the Congress website and will receive a badge
- · Company badges are displaying the participant's name and the exhibiting company name
- Any additional exhibitor badges can be purchased for an extra fee of \$300 CAN
- Exhibitor registrations allow access to the exhibition area only and are to be used by company staff only
- Congress registrations offered in some packages are considered as full delegate registration.
   Details on the official Congress's website: <a href="www.isfg2026.ca">www.isfg2026.ca</a>

### **EXHIBITORS' TECHNICAL MANUAL**

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be ready and sent 3 months prior to the Congress and will include:

- Technical details about the Venue
- Final exhibition details and information
- · Contractor details
- · Services available to exhibitors and order forms
- Please note that all materials entering the venue incur a handling charge and storage fee. This
  includes materials for inserts and display
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the form included in the shipping instructions when you receive the Exhibition Manual

### **COMPANY LOGO AND PROFILE**

Upon receipt of the booking form, you will be asked to send your logo in high quality version .EPS or .AI (Vector format) and fill in a 50-word Exhibitor Company profile. This will be published in the list of exhibitors in the Industry Support and Exhibition section of the printed Program Book.

### ADDITIONAL INFORMATION FOR SPONSORS & EXHIBITORS

#### **CONTRACTS & CONFIRMATION**

Applications for Sponsorship and/or Exhibition must be made in writing to <a href="mailto:sponsorship@isfg2026.ca">sponsorship@isfg2026.ca</a>. Then, a Booking Form will be sent to Sponsors or Exhibitors in order to complete your reservation.

### **GENERAL CONTACT**

For general information, please email <u>secretariat@isfg2026.ca</u>.

Once a Booking Form is received, an official confirmation of this reservation will be sent to you with an accompanying invoice. Upon receipt of this Booking Form, the organizer will reserve the items listed if still available. Completion of this form by the company shall be considered as a commitment to purchase the items.

### INDUSTRY CODE OF PRACTICE

The Congress organizers request that you notify them if you are planning any food and beverage activities within the Hotel Bonaventure. Companies are requested not to organize any events that would be in conflict with official Congress activities or official suppliers.

### **EXHIBITION TERMS & CONDITIONS**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the Booking Form indicates acceptance of these Terms and Conditions. The Booking Form will be held as a valid liable contract, by which both parties will be bound.

